

MUGBERIA GANGADHAR MAHAVIDYALAYA



Department of Nutrition

B.Sc.Honours(CBCS)

Semester:-VI

Paper Code: - DSE-3

1. Write the concept of communication for behaviour changes. 5
2. Write the objectives of communication for behaviour changes. 5
3. Planning of communication strategies for social and behaviour changes program. 5
4. Write the Communication needs analysis. 4
5. Write the stakeholder in nutrition promotion. 5
6. What is the nutrition education plan. 2
7. Write the developing Nutrition education plan. 4
8. What is social marketing. 2
9. Describe the designing nutrition and health messages. 5
10. Define designing nutrition. 2
11. What are health messages. 2
12. Write the selecting communication channel. 6
13. Write the developing and field testing of communication materials. 5
14. Write the designing training strategy for trainer and their capacity building. 5
15. Write the implementing social and behaviour change communication intervention. 4
16. Write the evaluation of social and behaviour change communication programmes. 5
17. Shortly describe the BCC theory. 5
18. Write the potential stakeholder in public health programme. 5
19. Why stakeholders are important to an evaluation. 4
20. How is social marketing used to change health behavior.
21. What is nutrition advocacy? 2
22. Write the meaning of Nutrition advocacy. 2
23. The types of Nutrition advocacy. 4
24. Write the tools and techniques of Nutrition advocacy. 5
25. Write the planning of advocacy. 3
26. What is ethics in nutrition and health communication? 3
27. Write the significance of ethics in nutrition and health communication. 5
28. Write the ethical principle of nutrition and health communication. 4
29. Write the concern in nutrition and health communication. 4